

## 22<sup>nd</sup> Annual Bow Tree 5-K and 10-K Race & Kids Fun Runs

Proceeds to Benefit the East Goshen Fire and Westtown-East Goshen Regional Police  
Departments

Sunday, October 17, 2010

West Chester, PA

10-K Start Time 8:00 a.m. 5-K Start Time 8:30 a.m.

Kids Mile and Other Kids Fun Runs Start at 9:15 a.m.

At this time we are seeking sponsors for the race in the following categories:

Lead Sponsor:	\$1,000
Platinum Sponsor:	\$500
Gold Sponsor:	\$300
Friend:	\$150

Our marketing for this event is extensive. Each year we forward race materials to thousands of runners in the area and over 200 local businesses. Sponsors' names appear on all race materials, as well as our website. This year we will again have on-line registration for all runners, and have obtained Township approval for the 10-K race. The 10-K course will leave the neighborhood and go into the new running paths in East Goshen Park, near Applebrook.

**LEAD SPONSORS** are identified as such and will be given first rights to advertising, notice on all race materials and selection of prime location for a booth of the race. Lead Sponsors are also given first and largest location on race shirts.

As a **PLATINUM SPONSOR**, the Platinum Sponsor's name will be prominently included in advertising of the Race, in the Race Registration Form and on the T-shirts to be distributed to the runners/walkers. Platinum Sponsors will also be permitted to have a table or booth at the race and be permitted to have handouts distributed at the race.

As a **GOLD SPONSOR**, the Gold Sponsor's name will be included in advertising of the Race, in the Race Registration Form and on the T-shirts (less prominent than Lead or Platinum) to be distributed to the runners/walkers.

As a **FRIEND**, the Supporter's name will be included in materials distributed on Race day.

All sponsors will be permitted (and are encouraged) to include sample items in the race packets that will be distributed to all participants.

We ask that sponsor checks be submitted to the Race Committee by September 5, 2010, along with artwork for the t-shirts and any materials you would like included in the race packet. Please make checks payable to: Bow Tree Civic Association.

Please contact Bob Burke at (610) 918-0365, or at burke@blankrome.com with any questions. 2009 was our largest year, both in terms of generous donations by our sponsors and race participation. Thank you for your support!

## **2009 SPONSORS**

We again thank our 2009 Sponsors:

### **PLATINUM SPONSORS**

*Surgical Specialists Inc.*

*Smedley Orthodonticsc*

*Blank Rome LLP*

*Dr. Brian Shuffler*

### **GOLD SPONSORS**

*Lee's Cleaners*

*J.B. Funk Construction, Inc.*

*Robert Fanning from Coldwell Banker*

*Lang's Lawncare & Seal Coating*

*Dr. David Samuel, Foot and Ankle Specialist*

*Cedar Grove Landscaping*

*Dr. Ron Melincoff, Podiatrist*

*Finish Line Results Provided by*

*The Athlete's Closet*